

Vision

For every child in the UK who is seriously ill or disabled to experience music as a form of expression, communication, learning and therapy.

Mission

To help children who are seriously ill or disabled to express themselves and to communicate through music by connecting them and those who care for them with specialist musicians.

Strategic Priorities

Our Impact

Our Operations

1.

Reaching more children



We want to reach more children than ever through our key channels.

2.

Expanding Jessie's Fund's enduring impact



We want more staff across key organisations to be trained and confident using music.

3.

Maintaining highest quality delivery



We want to maintain the high bar on quality delivery that Jessie's Fund is known for.

4.

Stabilising reserves and increasing income



We want to stabilise our reserves and increase overall income from more predictable sources.

5.

Improving our resilience



We want to ensure we have the right levels of capacity and capability to deliver our commitments.